



GLOBE
2014
Studio Job
LIMITED EDITION



globe studio job

Custom made thinking about the indefatigable travellers around the world, Globe is the first container unit to enter Gufram's limited collection. It is a kind of secret chest where you can store the most vivid memories, the most tangible mementoes, and the most precious souvenirs of the experiences accumulated in your travels to the four corners of the globe. The narrative register of this new Gufram Multiple is to open its doors and to discover where the roads have taken you.

Studio Job - created by Smeets and Nynke Tynagel - has conceived this small closet by giving a different and personal interpretation to the Gufram universe: they have isolated softness in the polyurethane foam globe set at the heart of the project.

The surprise effect is thus even stronger and more intense. The vaguely charted earth, coloured by the different continents and set at the centre of the closet, is as a matter of fact made of a material soft to the touch. A choice which is decidedly coherent with Gufram's production and attitude, and destined to amaze with a touch of unexpected subtle irony. If, on the other hand, you are not regular travellers, you can always use Globe as your personal spaceJtime transporter; you can close your eyes, stroke the whole world and imagine to be running in the desert, kissed by the sun of Latin America, captivated by the deepest jungle, sitting at a Mitteleuropean café, or lost in an Asian metropolis after having surfed the ocean waves.

materials:

Lacquered MDF with globe in polyurethane foam with Guflac®.

dimensions:

17.1" x 37.4" x 75.2"

orange skin

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